

CITY SURVEY



Annual Resident Survey: Communications FULL REPORT

Survey Topic | Annual Survey: Communications

Survey Period | March 19 - May 1, 2018

Report Date | May 20, 2018

Executive Summary

- **Most used communication channel:** SandyNow! monthly newsletter
- **Least used communication channel:** Channel 17
- **Frequency:** Most residents choose to engage with City communications on a monthly basis
- **Usefulness:** Most rate distributed information as “Very Useful” or “Moderately Useful”
- **Newsletter distribution:** Most residents prefer the monthly newsletter printed and mailed to their home
- **Preferred method of emergency communication:** Text messaging
- **Content preferences:**
 - Residents top 3 choices for content:
 - Municipal Services (bulk waste, waterline breaks, etc)
 - City Events
 - Environmental (recycling, air quality, etc)
 - Residents indicate the least interest in the following content areas (bottom 3):
 - City Employment
 - Human Interest (I Am Sandy, Out & About, new businesses, etc)
 - Mayor Messaging (Bradburn Brief/Broadcast, etc)
- **Future improvement:** Of those who offered suggestions, most asked for more e-mailed information from the City (ex. bi-monthly e-digest with website updates, upcoming events, etc)

Methodology

- Utilized the Qualtrics Research Core Platform to collect and analyze responses
- Survey participants were solicited via e-mail from the Citizen Connect Demographic Pool (**1862** people in pool)
- Responses were collected from **March 19 - May 1, 2018**

Response Breakdown

- 843 total responses
- Gender: **52.97%** female, **47.03%** male
- Ages: **20-85**
- City Council District: **19.19%** District 1, **24.78%** District 2
29.86% District 3, **26.18%** District 4
- Housing: **95.04%** single family homes, **4.19%** medium-to-high density housing (apartments, condos, town homes, prefabricated homes)
- Home ownership: **97.59%** own their home
- Parents: **40.95%** have children under 18, **59.05%** do not
- Voters: **96.84%** are registered voters, **3.16%** are not (Of the registered voters, **94.56%** consider themselves a “regular active voter”)

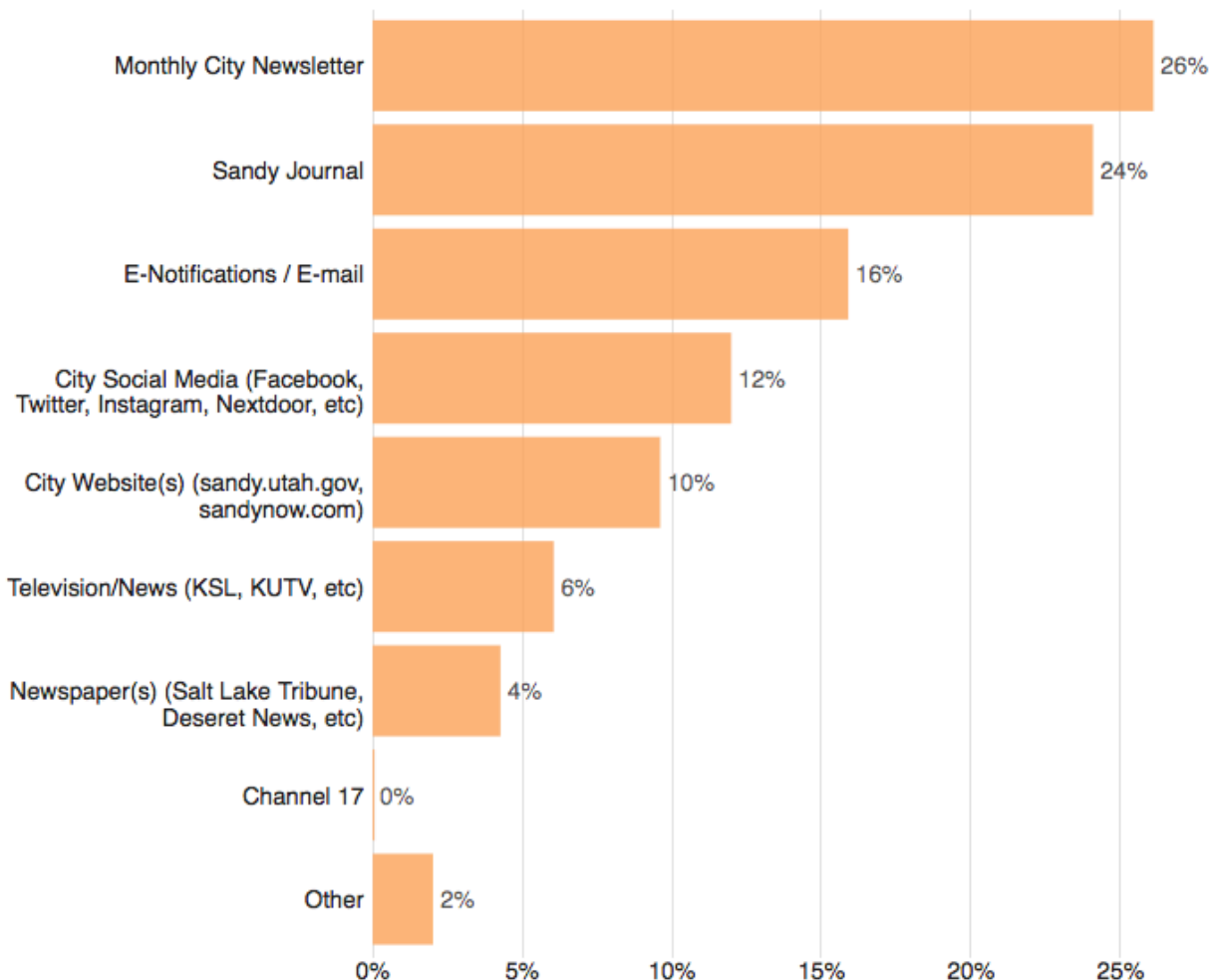
Caveats / Things to Keep in Mind

This research group is primarily from single family homes and we recognize these results do not accurately represent those living in medium-to-high density dwellings. However, those who live in single family homes are more likely to be permanent long-term residents of Sandy. Medium-to-high density residents (apartment dwellers, etc) often do not stay in the same city long-term and may not be as invested in civic participation.

Communication Channel Preferences

“What source do you use MOST to receive information about Sandy City?”

Residents chose the Sandy City Newsletter (SandyNow!) and the Sandy Journal as the top two sources of information they use most when interacting with the City.

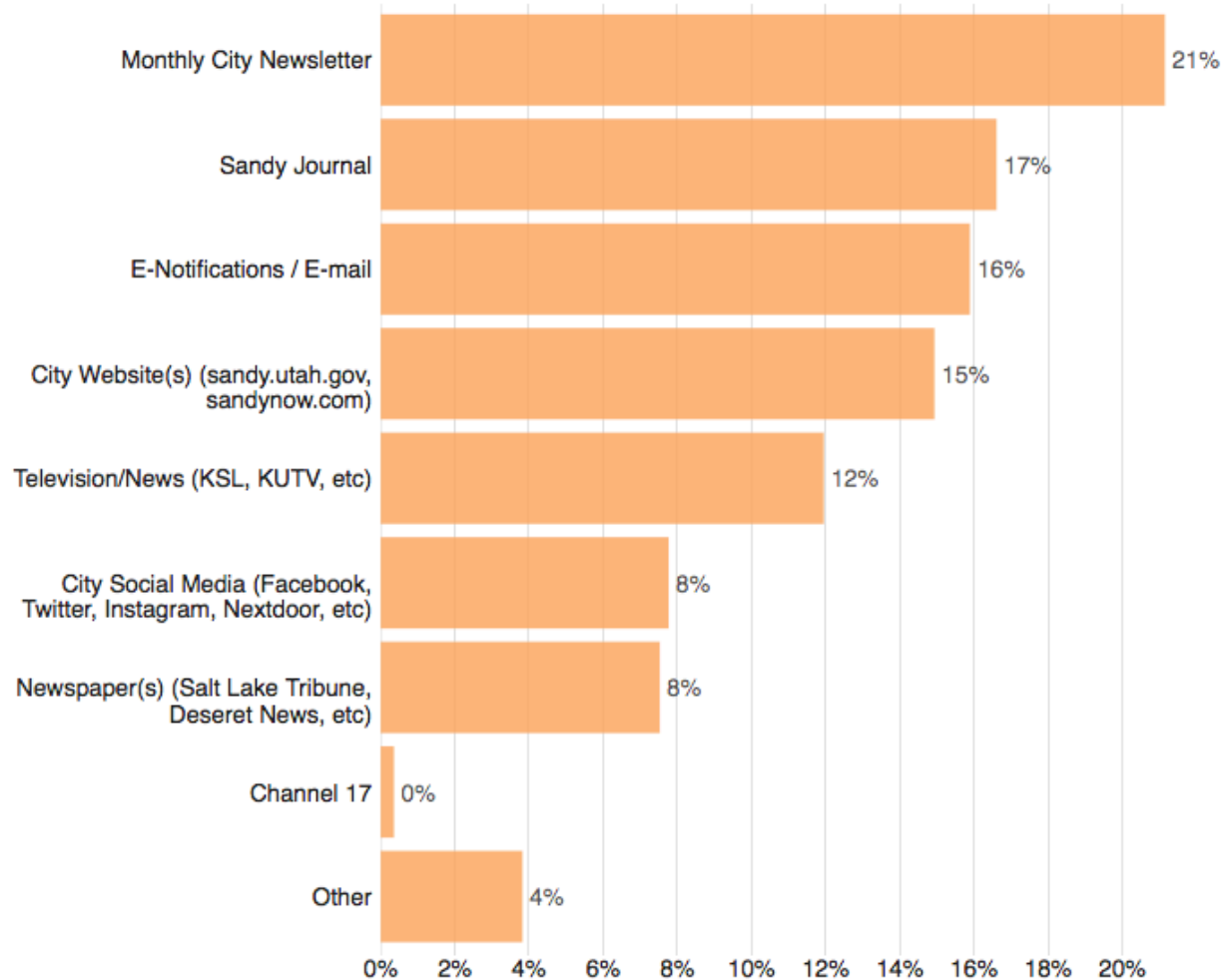


Answers indicating “Other”:

- word of mouth
- my politically active neighbor
- Word of mouth
- You have my email
- news websites ksl, good4 utah
- google.com
- Friends and neighbors
- online articles
- Combination of trib, social media, emails and newsletters
- Dimple dell Facebook page

“What source do you use SECOND MOST?”

Respondents were not allowed to select their choices from previous question again (i.e., if a resident chose the Sandy Journal as their preferred source of information in Question 1, they could not choose Sandy Journal for this question). Residents chose the Sandy City Newsletter (SandyNow!) and the Sandy Journal as the top two sources of information they use second most when interacting with the City.

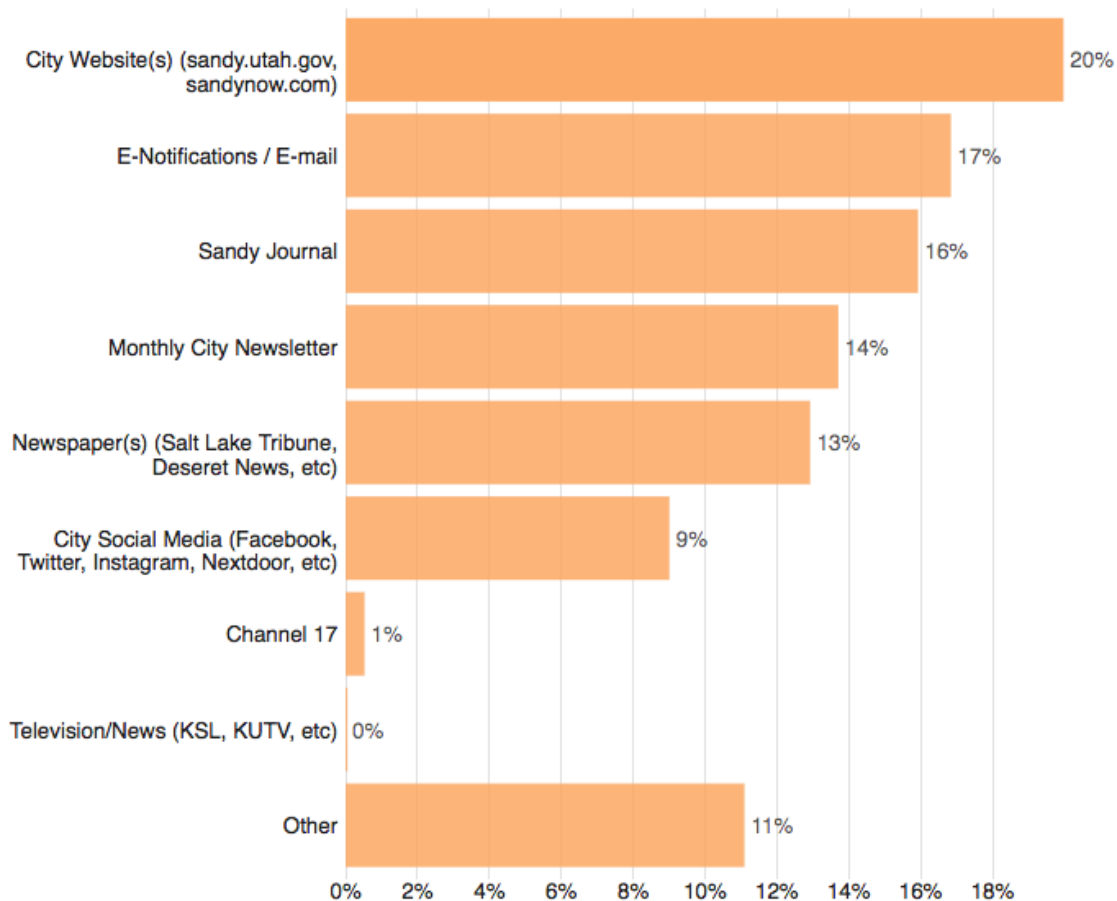


Answers indicating “Other”:

- notice mailers
- Word of mouth
- word of mouth from neighbors
- Internet sites
- Neighbors
- channel 2
- Keeping my eyes and ears open and being careful
- I use a combination. Not one in particular
- I work for Sandy.
- Sandy Senior Center

“What source do you use THIRD MOST?”

Respondents were not allowed to select their choices from previous questions (i.e., if a resident chose the E-mail as their preferred source of information in Questions 1 or 2, they could not choose E-mail for this question). Residents chose Sandy City Website(s) and E-Notifications/E-mail as the top two sources of information they use third most when interacting with the City.



Answers indicating “Other”:

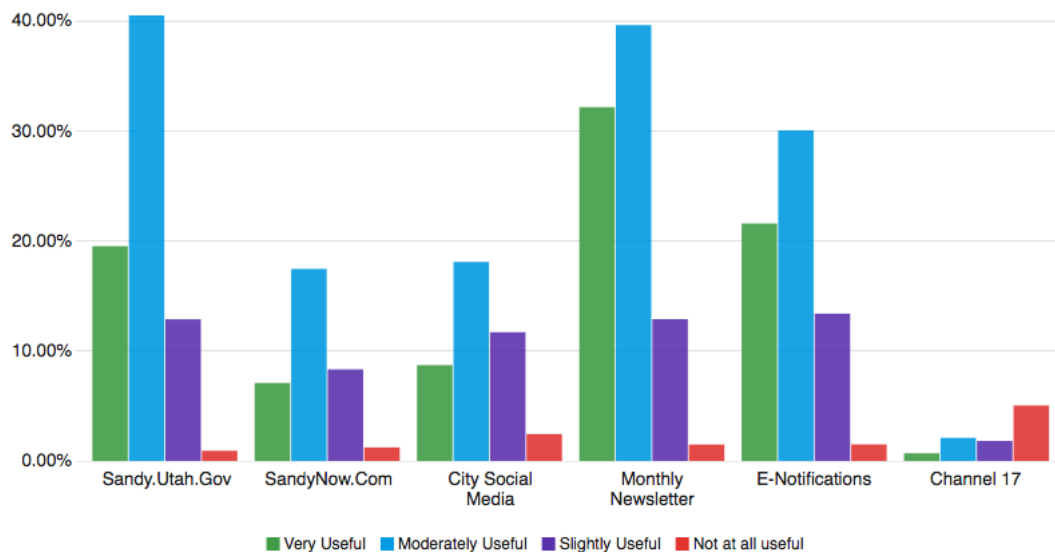
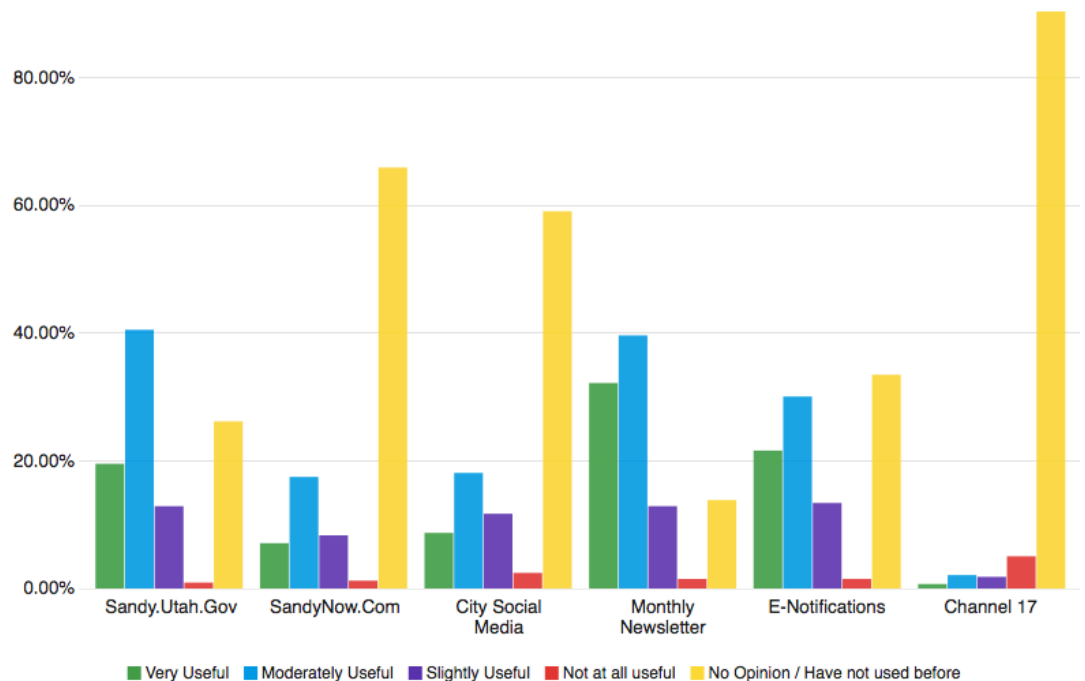
- KUER
- TV News
- Word of Mouth
- Sandy Citizen Corps
- call the city about 1/year
- Word of mouth
- neighbors
- my wife
- KUTV
- Neighbors
- News
- Communicating with people.
- enclosures in bills from city
- Word of mouth
- television
- None. I actually have limited faith in the reported facts about Sandy city
- friends spread the word...
- local TV news
- Television news
- I use a combination.
- radio
- word of mouth
- Utility Bill insert
- Reddit
- Neighbors
- Observation

Information Usefulness

“How would you rate the usefulness of information on...”

Of those that have used that source, all channels except Channel 17 received the majority of responses as Very Useful or Moderately Useful. Sandy.Utah.Gov, the monthly newsletter, and e-notifications are the three sources used by the majority of residents, while SandyNow.com, City social media, and Channel 17 are not used by the majority of respondents. Channel 17 is the least utilized source of information.

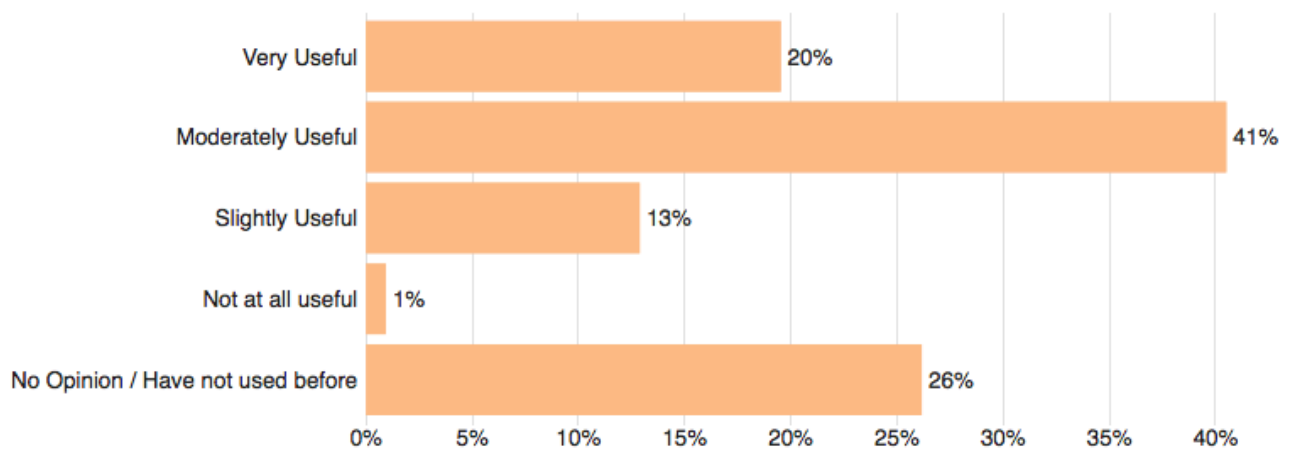
All responses across channels



Responses without “No Opinion/Have Not Used”

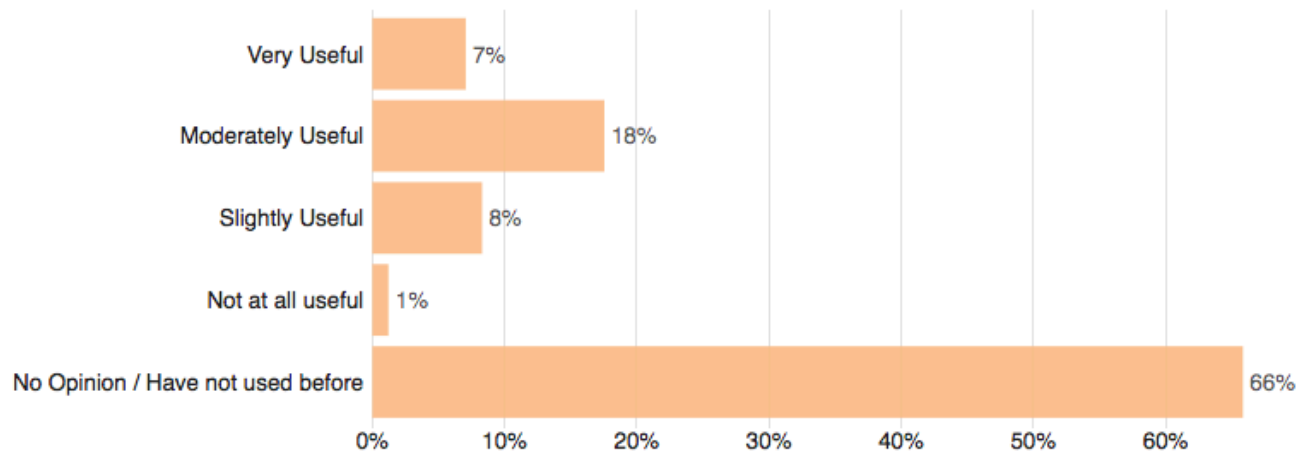
Information Usefulness answers, by channel:

Sandy.Utah.Gov:



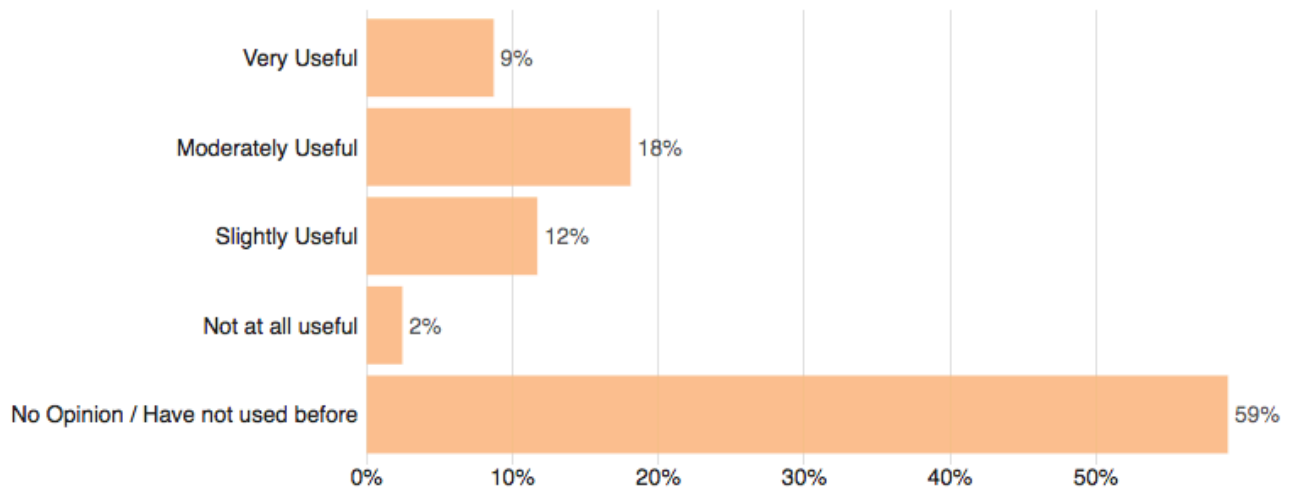
The majority of respondents have used Sandy.Utah.Gov. As this is the main online repository for municipal services, forms, and other information, we anticipated that most respondents would have at least some exposure to this channel. Of this group, the majority feel the information contained on the main City website is Very Useful or Moderately Useful.

SandyNow.Com



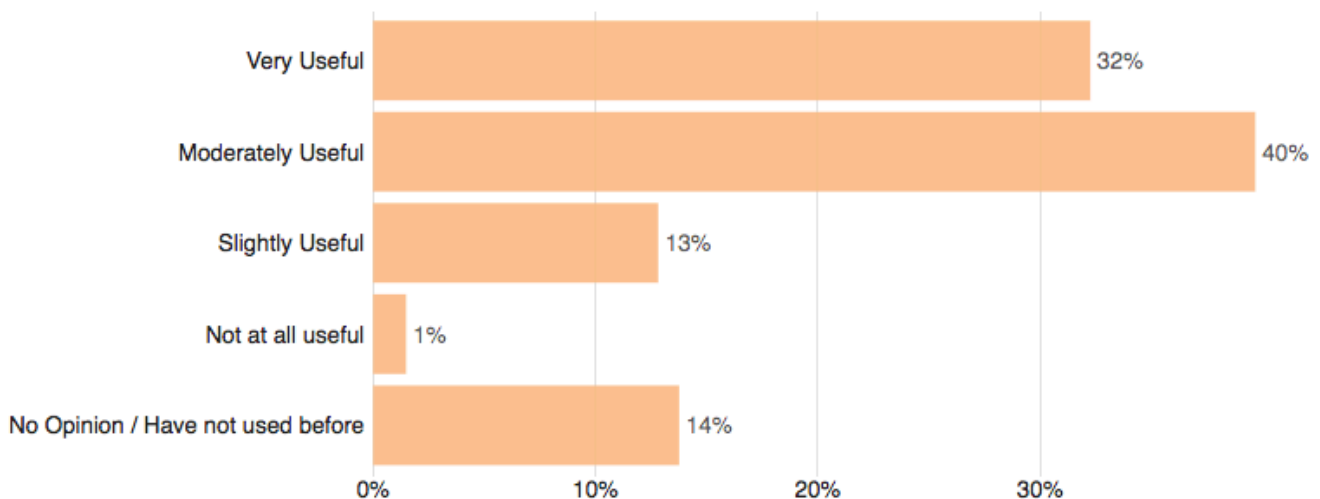
In contrast with Sandy.Utah.Gov, the majority of respondents have not used SandyNow.Com. SandyNow.Com contains information about events, blogs, etc and is not seen as the main source of online City information, so we anticipated that less respondents would have some exposure to this channel. However, of the minority who have used SandyNow.Com, the majority feel the information is Very Useful or Moderately Useful.

City Social Media:



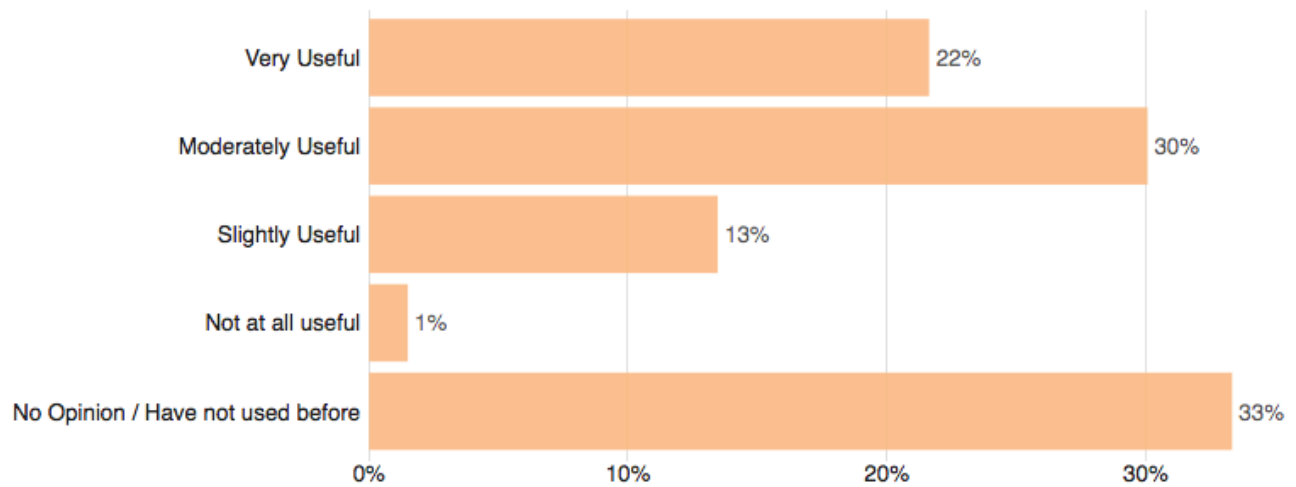
41% of respondents use Sandy City social media channels - this includes Facebook, Instagram, Twitter, Pinterest, Nextdoor, and Youtube. Of this group, the majority (31% to 14% of respondents, over double) feel the information contained on the City social media accounts is Very Useful or Moderately Useful.

Monthly Newsletter



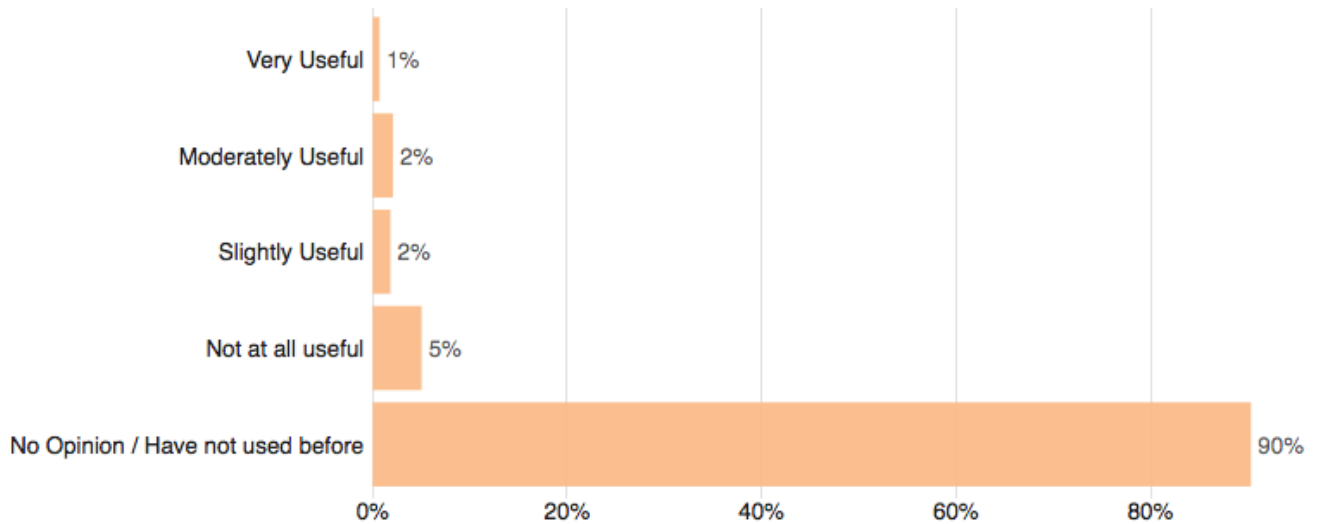
The monthly newsletter (SandyNow!) is the communication channel used most by respondents. As the monthly newsletter is mailed to all residences, we anticipated that most respondents would have some exposure to this channel. The majority of respondents feel the information in the monthly newsletter is Very Useful or Moderately Useful.

E-Notifications/E-mail:



The majority of respondents have used E-Notifications, and of this group, the majority feel the information contained on the main City website is Very Useful or Moderately Useful.

Channel 17

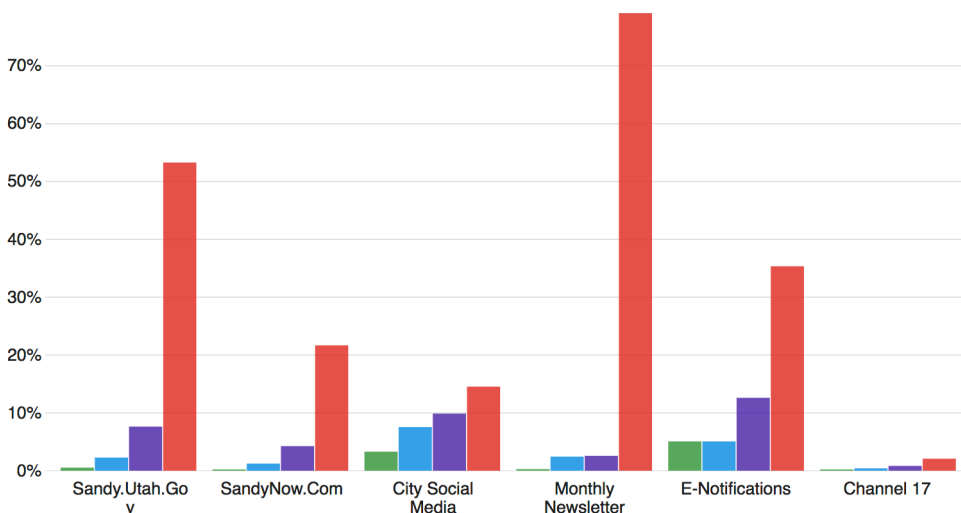
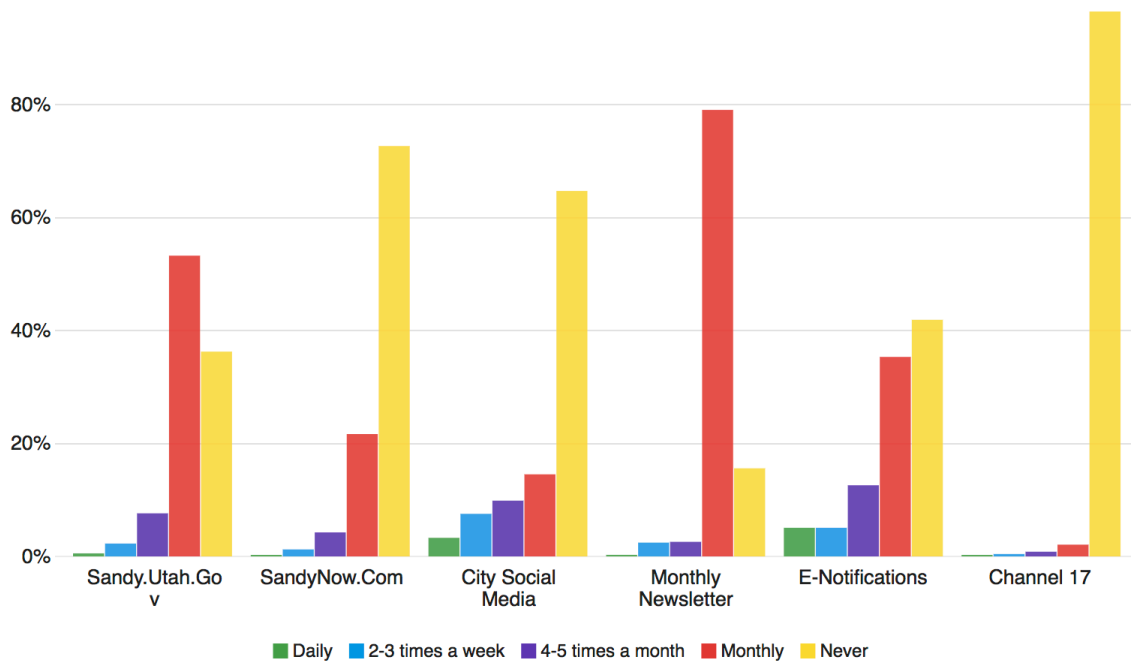


Channel 17 is the least utilized source of information and the majority of responses feel the information is only “Slightly Useful” or “Not at all useful.”

Communication Frequency

“How often do you use/read the following...”

Overall, residents are accessing information pushed out by the City on a monthly basis. The monthly newsletter is used by the most respondents overall at 84.34%. The main City website (sandy.utah.gov) is the 2nd most used source and the majority of those users access information monthly as well. The channels with the highest amount of weekly and daily users are social media and e-notifications, however, these channels are still accessed less than the monthly newsletter and sandy.utah.gov. Channel 17 is the least accessed source of information.



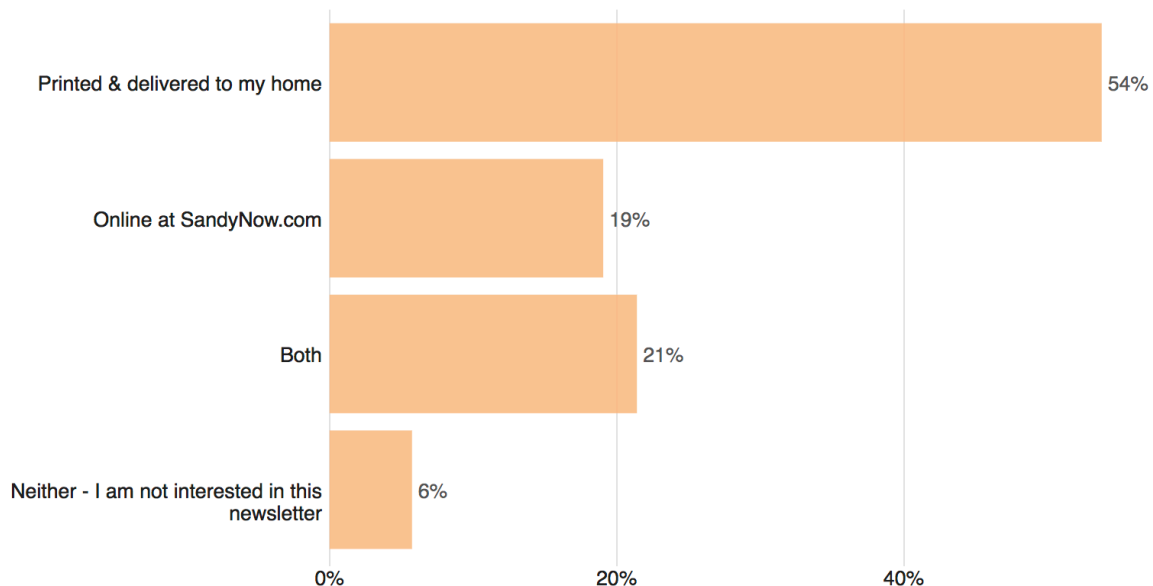
Responses without “Never”

Monthly Newsletter

“How do you prefer to receive & read the monthly SandyNow! Newsletter?”

Overwhelmingly, respondents prefer to receive the monthly newsletter printed and delivered to their homes. **75%** of residents prefer this method and **54%** prefer this method exclusively and do not want to read it online. **19%** prefer reading the newsletter online exclusively and just **6%** of the respondents do not have any interest in the monthly newsletter.

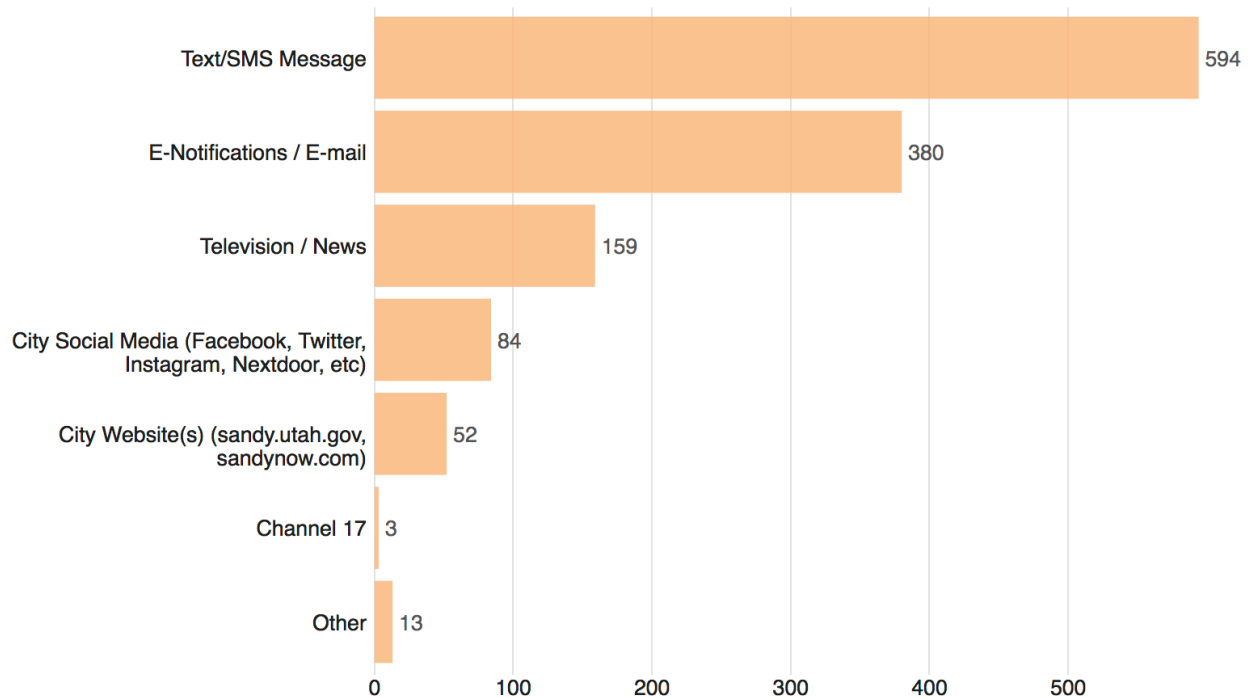
As this survey was conducted entirely online, we do not believe there is a skew in our panel for printed over digital methods - if anything, we thought conducting an online survey may have skewed the results more towards reading online. It is possible the preference for a mailed newsletter would be even higher if our survey included residents who do not regularly use a computer, smart phone, etc.



Emergency Communications

**“How would you prefer to receive EMERGENCY information in case of a disaster or emergency?
(Select up to 2)”**

The majority of respondents prefer using text messaging and e-mails to receive emergency information. A significantly smaller portion prefer other methods (news, social media, city website, etc)



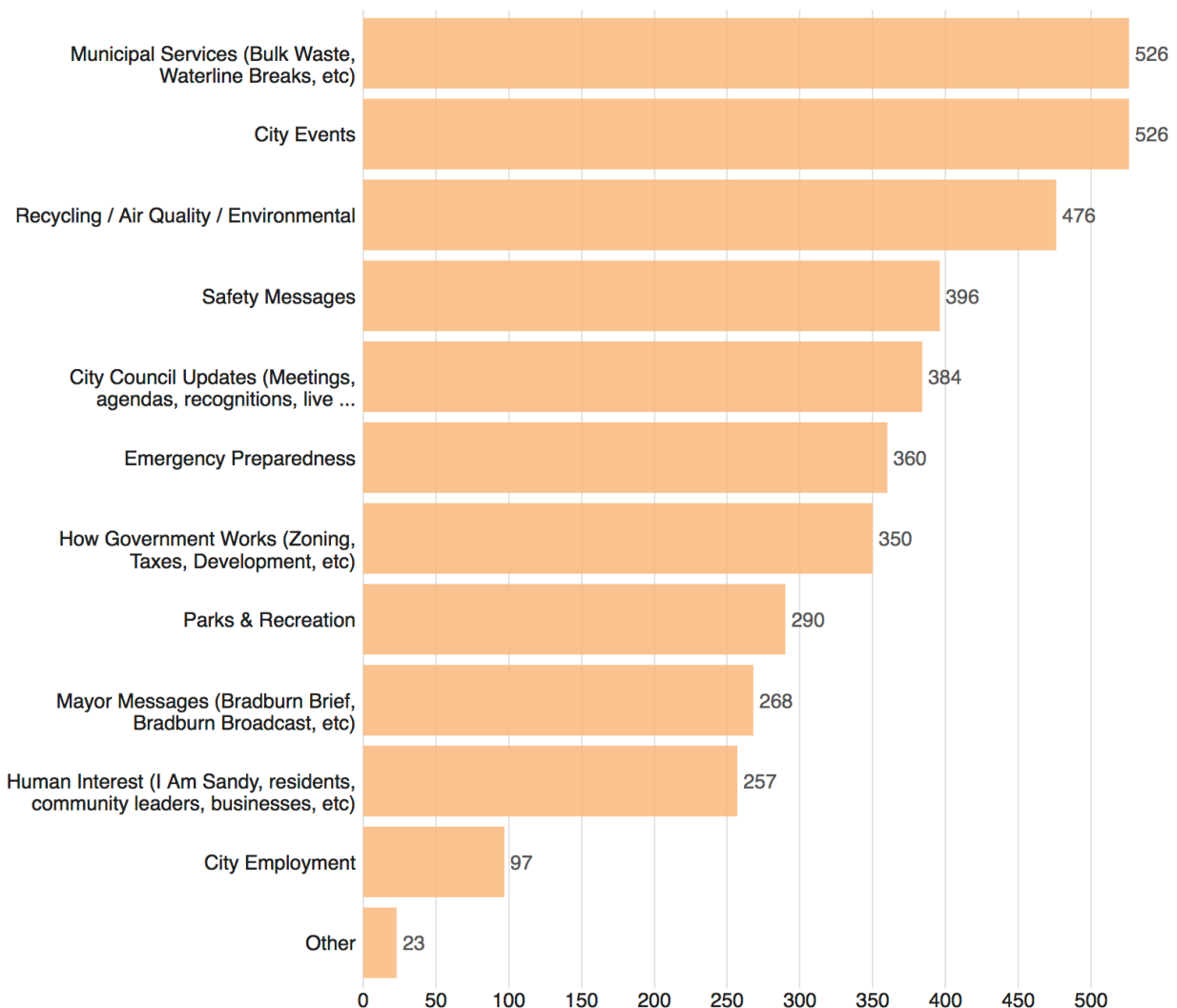
Answers indicating “Other”:

- Radio
- Neighbors
- If you want to communicate put in Citywide cheap broadband and cable
- Really Loud Siren
- KSL radio via HAM radio
- Radio
- AMATEUR RADIO
- Ham Radio
- Reverse 911
- phone voice message, not text
- phone

Content

“What type(s) of content are you interested in? (Please select all that apply)”

Municipal Services and City Events were tied as the top preferred content type. Environmental (recycling, air quality, etc) content was a close 3rd choice. As this question was “select all that apply,” users were not forced to limit their selections and these results help illustrate the types of content respondents “opt out” from. The types of content respondents are least interested in include City Employment, Human Interest, Mayor Messages, and Parks & Recreation.



“What type(s) of content are you interested in? (Please select all that apply)”

Answers indicating “Other”:

- Why give a dishonest mayor a bully platform?
- Bradburn “xxxxx” - Does not work for Trump, why should it work for the Mayor!!!!!!
- Criminal Activity & Where
- Traffic Control
- Less Government
- Public safety
- Public Safety
- Animal Services
- Crime.
- Sandy History
- Items concerning Pets
- Golf Courses
- New business opening, volunteer opportunities
- Open Space
- Speed enforcement
- Code enforcement
- Road construction /closures

Suggestions

“Do you have any communications related suggestions?”

(Answers are copied and pasted verbatim, so there may be some spelling and grammatical errors.)

- Bradburn's got a huge hole to dig himself out of after his ridiculous salary debacle. He best come through with his promised open space efforts or I surely won't vote for his ethically questionable ass again!
- I have never really looked for local governments on social media. That is not how I use social media. However, I do follow my city council representative and find his posts informative.
- I know that it is easier and more cost effective to go paperless, however, much of Sandy is aging and they still need/want to read a paper. Don't completely go to paperless, at least for now. Thanks
- I appreciate attention to and information mailed to those of us who don't engage in the many forms of social media available today. There is a demographic that prefers to not be tethered to their phones. :-)
- Keep methods diverse, Not everyone has a mobile access smart phone.
- The Bradburn broadcast are useless and the City should stop using his campaign logo on anything that is put out by the city. I think it's a violation of the Municipal Official's Act. I want to see much more in-depth information on recycling. So many people do not know how to recycling properly. And not just a small blurb in the newsletter. How about a full page dedicated to this every month.
- My wife likes receiving the printed newsletter. Other than the occasional email I rarely receive contact. I should connect with Sandy on social media but keep forgetting
- Email notification that the newsletter is ready instead of mailing me
- VERY VERY sorry to hear thru public media first..about the new mayor giving himself a pay raise. Very sad that A he did this with no other approval and B we had to depend on journalists to report this to us.
- Continue to communicate in a variety of ways to residents. Keep communication open and candid. Not all residents will respond to all types of communication. Having info pushed to us is more effective because visiting the social pages isn't top of mind.
- Keep us (citizens) updated on how the Mayor is spending our money. I am concerned that he is so tech oriented that he will spend lots of money to be the top dog on high tech usage in relation to other cities. We need to be frugal in all things.
- The more technology can be incorporated the better. It would be nice to see more technology in city facilities. Our population is getting younger and more people will get engaged if there's technology involved
- Save money, less print. While it is convenient, I read it partly, but it usually goes to recycling before it is really consumed. I realize there is a portion of the community that rely on it. Could there be an opt out for print, or would that be too hard to implement?
- Make people more aware of Sandy news outlets. I had never heard of a few of them.
- When is the South Town Mall going to be finished?

- Text or email would work for me. Thanks for giving us other options that I did not know we had. I will check them out on a more regular basis. I appreciate all you do for us.
- I always look for the City Newsletter and the South Valley Journal. These are valuable (though the newsletter is hard to read.)
- No but I do have a suggestion I would like to offer. Change out the street lights to only shine downward on the streets.....cap them or something. Dark sky.
- Include links to Airbnb on your lodging page on website. No one really wants to stay in a motel overlooking I-15.
- Communication is the name of the game. You can never over-communicate!
- Government transparency!!!
- Yes, how would we get text messages in case of emergency? How do we get involved in disaster preparedness, or get information from the city on it? I wouldn't mind getting involved in helping the city or others prepare for a disaster... I've lived in California and have been in some BIG earthquakes...
- Clearly state city goals.
- Taking this survey I learned of several Sandy communications that I was unaware of. How can these be advertised?
- Use email for general info, text & TV announcements for emergency info.
- Green online communication is always preferred. I am mostly interested in community events, like to see more events such as the balloon festival.
- The city council meeting agenda links are cumbersome to access and not intuitive. Stop moving times for citizen comment. Leave it at 7 pm!!
- I think a direct mail blast soliciting email and SMS sign-up (outside of the regular Sandy Journal) would notify residents of these services. Additionally, keep it as an ongoing notification in the Sandy Journal. Finally, the Sandy Amphitheater electronic billboard I see regularly and it keeps me up-to-date on local information. It's an effective way to communicate with the community and I enjoy getting info there.
- Nope. Sandy is just a big city. I feel no attachment to it other than an address.
- I would like to go paperless and get news letter emailed. How? Thanks, Laura
- Our telecommunications are atrocious. We should have a city fiber network. Comcast is the only option at my house and they recently added fiber but they also added a cap to it as well. You can hit that cap in roughly 2 hours and 30 minutes of usage if you used the full speed you're paying for. I routinely have to shut off smart devices just to avoid the cap. This shouldn't be the case. We should have and maintain our own fiber network to the benefit of every citizen and business in Sandy. Invest in Sandy instead of having a big corporation do it for us/control us by it.
- Use email more, snail mail less.
- If the monthly newsletter is online, that would be helpful.
- Have someone come and explain how decisions are made concerning traffic. What is being proposed and what are the procedures to get and give suggestions.
- Regular emails and texts would be welcome. There is also a growing community in Sandy on the "Next Door" app.
- I would like an email notification when new newsletter is available online
- notify me about bond issues that affect my taxation and pay raises for council and major that are way above what seniors collect every New Years Monday.

- In case of emergency in the city, I'd also like notification via reverse 911.
- I would like the city officials to be more transparent and city finances. I have not appreciated the way tax and fee increases have been presented.
- More ways to give input. Polls, surveys, reporting, even incorporating smart-city things like tagging needs. I'd love to do more online voting and feel like it is my city.
- Everyone is busy, so the quickest and easiest to access is the best.
- I think going paperless would be great, but I do read the Sandy Now newsletter, but if it was specifically emailed I would read it, but if I had to access it online on my own without it showing up, I probably wouldn't see it.
- Would be nice if we started to clean up Sandy. Non functioning cars in driveways. Yards gone to waste with weeds and mounds of dirt. Chain link fencing in front yards. Homes in disrepair. It is a shame we cannot enforce good behaviors.
- maybe the sandy library could be used more for communications
- the Amount of growth with these massive apartment/condo complexes is alarming. I think sandy government is only blinded by the revenue however these places bring more problems than good. Over time they will bring crime and people that residents of sandy are not interested in having in our city. Look at Holliday, cottonwood heights, West Jordan, Kearns, and West valley for examples.
- I have one. As a former geologist and also a child of the 50's when the cold war was at it's height, I would install sirens across the city for both earthquake and nuclear attack. I know you probably think I'm a crackpot, but I lived thru the Cuban Missile Crisis and it can happen again, this time without warning.
- I love, love, love that council meetings are now live streamed. Also going to try and come to the mayor's town halls!
- Use as many forms of communication as possible to reach as many people as possible.
- I have read some news and there is nowhere to comment or respond. Calling Sandy City for clarification is useless.
- Maybe an article could be put in the Sandy news letter explaining about these methods. I wasn't aware of some of these ways especially the online resources and channel 17.
- Please be transparent
- Infrastructure updates and information would be greatly appreciated.
- 9 years in Sandy and I have no idea what channel 17 is. Never heard about a Text message option... my only knowledge of communicating with the city is through the monthly print sent to my home. Decent... but not sure I want to read about specific kids or acknowledgement. I really could care less who is retiring or being hired. I want to know construction impacts, taxes, plan in the pipeline, Process and policy updates in regards to using city services. I think it should be more useful for the purposes of living in the community.
- We need faster internet
- how best tell neighbor 'bout his barking dog! shake hands, eye to eye, do away with cell phones cut back on billboard ads - make us look cluttered cut back on road repair cones placed too far back of actual construct
- Text or email messages that tell about what is currently on the websites would be great. Maybe then I would take the time to actually look at them. (i.e., "Today in Sandy Today: new stores are proposed for the

....area; recycling stories; pets running loose.”)

- Get away from printed newsletters and magazines--they're bad for the environment and most people just toss them out without reading them anyways so it's wasted money as well.
- Cheap broadband and cable
- I just use NextDoor and it's disjointed. I read what it's important out of the journal. The little newspaper is usually not that useful.
- I am not interested in doing lots of surveys. I get too many and I don't believe that they should be used for all areas. Good Example was the survey the county did on paving dimple dell paths. The Survey was not a good sample of the populus. It was a waste of money and it ended up going to a vote anyways.
- I wish we had better internet access options in Sandy
- Moved here from Draper. Their text alert program works well for power outage, water out, emergency alerts. Could not find it on Sandy site.
- Your emails are useful.
- Several of the items listed above I had never heard of, examples Channel 17, SandyNow. Perhaps information about these in the monthly newsletter would be useful.
- Text messaging is the easiest & fastest way to get information to citizens
- Now days, a lot of people using unlimited messaging service, if they do not mind, for important events, can receive text messaging. email would be second best one. For potential real threat phone call would be appropriate.
- Would like access points in Dimple Dell where markets give numeric reference so emergencies could be pinpointed when 911 calls are made from the park.
- Update the newsletter and the ancient journal. Both need better layout, better writing, and more relevant subjects. Not bad photos of people getting random awards. Articles about topics that matter, like air quality, over development (thy name is Sandy), crime, and issues affecting the nearby canyons.
- Mobile friendly website/app would be great help
- I had a question about city ordinances and left a message. She never returned my call!
- Perhaps it's already offered, but I would like a simple Sandy City Newsletter emailed to me like bloggers have newsletters that they put out. It could include links to community events pages, social media, parks and rec, etc. In regards to social media, I don't use anything but Instagram and I would love it if Sandy City had an official tag you could use to tag photos of Sandy and then maybe the Sandy City Instagram account could repost user's photos to highlight things like water wise landscaping, signs of Spring in Sandy, holiday lights, community events, sports, etc. I would love to see what people share. You could even have topic challenges for the week (parks, sports, gardens, wildlife, etc.) and then you would see more of what people are up to and what we have here.
- I would like to be kept aware of toad and traffic changes and updates.
- I've never seen a newsletter - are they mailed? What's channel 17?
- Notices for more than 300 feet of a proposed zoning change.
- I think current are adequate.
- Keep it simple and vital
- Ask more what pet owners would like - vaccination clinics, off leash dog park (the Sandy dog park is terrible for large dogs - we go to the Draper dog park, I think your planning commission could take lessons from Draper City on dog parks), low cost spay and neuter, explain why only 2 dogs per household.

- Keep the Facebook going, and making the monthly newsletter electronic if we chose.
- Send out via texts and/or emails links to your various websites/social media pages and then use those to tout other modes of communication.
- Yes, I prefer an email or text with a link to take me to the newsletters rather than me remembering to check for them. If I had a reminder, I would give up the paper copies.
- broadcast road conditions more
- Does Sandy City endorse using Next Door Neighbor? Seems like a great way to communicate but not sure how well it is known.
- Not at this time. But I'm hearing and watching.
- Could you send the Sandy Newsletter via email monthly after I sign up for that please?
- Keep it minimal and relevant
- Email for updates in city
- Sandynow.com is a very pleasing medium to receive updates on what is currently going on in the local government.
- I prefer email to text messages.
- Make the photo gallery for pets at the shelter more apparent from the Animal Services main page, and maybe regularly advertise it in the Sandy Now flyer (which I always look at, but didn't know the name of it until this survey). Maybe I scan things too quickly....
- Newsletter that is easier to read to get to the point without the extra content like by the numbers.
- Would like to be notified or provided information regarding development and road construction going on in the city.
- I've been seeing more communications on Facebook lately. I would like to see that continue.
- Keep up the good work and roll with the changes
- Utilize text messaging services.
- Official notices of hearings, etc are posted in the newspaper - which no one reads. Something more modern needs to be used.
- I live on a gully and have emailed the city and they said they respond to ALL emails I have never been contacted and I have a serious infestation from the gulley of gophers and voles. I could not sell my house last year because it is so bad. My exterminator has also contacted the city and they do not respond.
- Thanks for allowing feedback regarding our "town."
- no, city communications are very good. Information is easily available if you want it.
- What are the Sandy CERT locations? Command posts, etc., by the City...NOT THE LDS CHURCH! I don't like the way the church takes over unless directed by the City.
- Less focus on new data programs and more focus on personal interactions, more face to face learning and sharing with other city leaders, department heads and citizens.
- Would like to know about opportunities to participate in public comment, but I'm normally too late because I have to log into the city website every day? Who has time to do that and when do those opportunities arise? I would like to be informed about public comment ops. That would show transparency and decisions aren't just behind closed doors. A notification sent out via email to ALL citizens would be an open door to participate. No hoops to jump through, no barriers for any group, that's democracy!
- Still like getting the sandy paper and newsletter by paper.
- I feel that it is being covered very well and reaches so many people than ever before. I love the changes that Mayor Bradford is making. I sure hope that he is able to spend some time with his

sweet family. He is a very smart, kind, loving man and I appreciate him for giving so much of his time for Sandy city.

- Email communication is best. Save trees.
- More honest communication between city council and government officials. Honest communication as to where tax dollars are being spent.
- Really love your surveys.
- I don't always read all of the print newsletter delivered to my home. I would read most of it if e-mailed.
- I like to be emailed. I am very busy and I will take time to read an email where as I probably won't go to a website unless it is urgent.
- What you have that I use seems adequate to keep me up to date and informed.
- Keep the information coming. Continue to maintain a presence both online, but also in print.
- The newsletter is really nice and I appreciate that it is mailed out. I know it is an expense and a lot of places are going exclusively digital, but I value it still coming to my home.
- I would like to receive more info via e-mail as to things that are going on in Sandy. Notes on city council meetings would also be helpful. Since I live in the city's second district/area, it would be helpful if the rep could do a blanket type e-mail that goes to that district's voters that request to be on a e-mail list. We work evenings doing childcare for our grandchildren. Thus preventing us from going to city council meetings.
- I didn't even know about channel 17, but we all receive the Sandy Now newsletter. Highlight the alternate information methods so they stand out a bit more within the newsletter.
- I had no idea the newsletter was also available in electronic format. Given the option, I would choose an electronic version over the monthly mailer. But I had no idea that was available.
- Just facts please
- Reach people more than one way
- Offer an option to schedule a payment in advance when making a utility (water) payment.
- Little cottonwood road congestion. I have trouble getting home. Communicate better on what could be done so I can get home without playing choose your own adventure through the neighborhoods.
- Thank you for doing the Citizen Connect surveying. I think this is a great way to listen to citizen input.
- Emergency announcements on text messages. Other important information though newsletter emails or in mail.
- I try to suggest anything that needs to be solved to make people to love living in Sandy
- SANDY EMEERGENCY SERVICES IS UTILIZING AMATEUR RADIO TO GET INFORMATION TO/FROM THE CITY FROM THE COMMUNITIES. SOME INFO TO THE CITIZENS ABOUT THIS IN ERMERGENCIES WILL BE USEFUL.
- Emails
- I just appreciate being asked.
- Wish I knew more about all the options...
- I use the monthly newsletter more because I don't think the emails cover all the same info. It would save money if we could all go to email/website.
- Website is totally difficult to navigate. Create an easy and prominent link to online city meetings.
- email the newsletter
- Clear and concise messaging is important and each message should have a defined purpose.
- I was unaware of most of the communication choices. How do I get on an email list to receive information?

- I only receive my copy of the Sandy Journal/City Newsletter about twice a year and usually, some of the events listed are already in the past. I often pick up a copy at Dimple Dell, Most of my neighbors don't receive it in the mail either. Many of them are older and won't receive it any other way.
- You probably need to let each of us know how you are communicating with us.
- Don't forget citizens who don't use computers, tablets or smart phones! Technology is the answer for everyone in Sandy.
- Y'all need a raise.
- Set some expectations about frequency of announcements.
- it'd be cool to know what radio station to tune to during a disaster/emergency if power is out.
- - Monthly print and email summaries of city happenings in a consumable manner. - Solicit feedback from residents on key issues via email survey.
- I find the website a bit difficult to navigate.
- texting alerts are probably an area we could use more effectively, but you need to let the citizens decide what they want to receive - kind of like amber alerts. We, as end users, know that there are strict guidelines in place with the criteria that must be met before the alert goes out - this helps maintain the effectiveness - there's a balance to the amount of information that could be and needs to be sent :) (every department thinks their info is pertinent). I don't know if that's possible but we can dream big, right?
- Send everything via email, and really important stuff via email and text.
- Stop sending out the newsletter. It's a waste of money and paper.
- Keep emergency coms. open by routine notices through email. Have earthquake drills and give information on gathering points in the community if there is a disaster.
- Yes. We need wide-area high-speed internet - like UTOPIA.
- Social media = UNSOCIAL Relationships!
- I used to often listen to archived recordings of city council meetings. It was convenient to click on the topics that interested me but skip others. The new A/V system is very faulty currently. I know you are working on it and I hope it is fixed soon. Pretty frustrating. The old audio-only system worked very well in my experience.
- Sandy needs better coverage from the cell phone companies
- No. But your billing systems are antiquated and the fact that I have to pay a fee to use auto-pay features with my credit card is terrible. Why won't the city adopt standards that bring it up to level with prominent cities outside this state? Why is this city so slow to adopt new technology to serve the citizens?

Living in Sandy

“What do you love most about living in Sandy?”

(Answers are copied and pasted verbatim, so there may be some spelling and grammatical errors.)

- It's not Herriman. The construction phase seems to be over. I like the single family and large zoning. I like that it is a destination city.
- Awesome neighborhood Stores and shopping close by Sandy City is a great place to live in this valley
- Open space , trails hiking, biking and skiing
- Our parks and mountains
- I love my location! I have a beautiful view of the mountains and love the rural areas. However, I feel in the last couple years, there has been extreme OVER development in areas where properties were once very rural and quiet. Now, our quiet country roads are overwhelming with traffic and speeding.
- Safety. Good community / neighbors. Good schools. Good parks. Acceptable bike trail system.
- For a larger city there is still a sense of community. Each neighborhood has its own personality and it makes the city feel much smaller.
- Lower taxes
- The growth is planned and sustainable for the future. Transportation is always being upgraded. Good movement forward.
- The mountain views, access to retail, and a short commute to work.
- Access to a variety of activities from outdoor recreation to the arts. Also location of local stores and restaurants.
- We live in an ideal spot. Central in the valley, close to everything we need. Schools are great, community is clean and nice. And we appreciate the growth and development.
- Close access to the mountains
- Location
- The people, parks
- My friends and neighbors. My paid for house.
- It's a beautiful location. The mountains are right in my back yard!
- Location
- The parks and trails.
- Proximity to Little Cottonwood Canyon, Alta and Snowbird.
- My nice safe East side neighborhood. Always looking at making the city better. Great venues, restaurants, and parks.
- Everything, been here my whole adult life.
- Close to where we work and where our children go to school.
- I love that there are so many good activities and recreation. Trails are improving (a plus), love the 4th of July celebration (bring on the fireworks!), the Balloon Festival, Sandy Amphitheater performances and other art, etc. I think Sandy's efforts to get citizens involved is crucial: Sandy Pride, 4th of July

beautification and parade, all the rec programs, the half marathon, even the youth activities, like the Youth City Council. The more that citizens are actively engaged in the city, the better. I appreciate the spring and fall clean up.

- Being close to the ski resorts and Mountains.
- It's a safe city with low taxes and it's located next to the mountains
- Proximity to mountains
- Proximity to canyons, outdoor activities. Wish there was a stronger brand/identity. It's really big and diverse (in many ways) which makes it tough.
- It's a great location in the valley and I feel safe here.
- Environment, beautiful upkeep of parks and roads. Wonderful police officers, always helpful and polite-also well qualified in my view. Helpfull in keeping speeding down even in neighborhoods. Lack of major traffic.
- Never been any were else
- Low crime, excellent access to shopping centers from residential areas, and more diverse demographics than Utah County where I came from.
- Parks and trails Why don't you ask what I love LEAST about living in Sandy? That would be lack of bus service connecting to TRAX and the horrible traffic that results from everyone driving their own cars instead of taking public transportation.
- Excellent and prompt City Services
- close to mountains
- I love the energy, that it is a community and people care.
- Location.
- Scenicview and easy commute
- Neighbors
- It is a good place to live.
- neighbors
- Safety open space a willingness to improve
- My neighborhood. Everyone knows everyone; most have lived there for years (>10); we are close and supportive despite coming from diverse backgrounds. It's the kind of neighborhood most people dream of having.
- Generally progressive atmosphere. Clean Great gateway to open space and recreation
- Easy access to the canyons and Dimple Dell.
- Trees, views, relative safety
- Good streets/pavement, good police, clean, quick utility repairs, fast snow removal, street lighting.
- Relatively low crime.
- It was a quiet community, until they opened up Harvard Park Drive to through traffic from 8600 s. To 90th South. There are two electronic speed signs to show that the speed limit is 25 mph. But that doesn't phase many drivers. 35 - 40 mph is the norm. There are little kids that live on this street, but that doesn't seem to matter.
- Small Community ,
- Small town community neighborhood that is close to the mountains and safe for my kids.
- Bell Canyon

- I loved the open spaces. Convenience of local shopping without feeling like I was in the middle of a big city. The sandy that I moved into 26 years ago is fading away fast.
- Our quiet, peaceful, safe neighborhoods.
- The cleanliness of the city!!! Even my out of town relatives have commented on it. I think the bulk waste dates contribute to that. Thank you.
- Nice community, near beautiful mountains.
- The environment, mountains and how clean the city is.
- Sandy is such a friendly and safe community
- close to the mountains, has good parks and bike paths seems to maintain good services, IE water, sewer etc.
- Most people in Sandy take pride in the city and are willing to get involved. It's a great place to live and I love that we all seem to be looking for ways to keep it great.
- Access to amazing recreational opportunities
- Safety, good trails for walking dogs, easy interstate access, close to SLC & SLC Intl Airport
- I feel Sandy is a safe city to live in. I also like the convenience of close shopping.
- Small town feel
- Relatively clean and safe.
- Great services across the board.
- Alta Canyon Sports Center
- Location
- Location is close to everything.
- Access to shopping, fairly quiet neighborhood, not much crime in my area.
- Beautiful scenery, Lots of spacious parks.
- The people, proximity to mountains, open space, high quality city services
- Safe friendly
- It use to be a small city
- The people. I live in a wonderful neighborhood.
- Two things: 1) it's a beautiful, clean, well-kept city and 2) it's an amazing community of good people
- I am in my third address in Sandy. I love the street lights. I love the trails. I love the grove of trees across from Quarry Bend and the Grove of Trees behind our home on Peach Blossom Drive (along the easement). I love the crews who tend the trees and streets. I love our police and fire crews. Most of all I love my neighbors!!!
- Access to Wasatch, parks & trails. Not overbuilt (yet), good services & infrastructure
- My neighborhood is very friendly and beautiful. The open space.
- I don't. When we moved here in 1990, it was a quiet bedroom community. Best of two worlds - small town feel with a nearby big city. Then, Tom Dolan. Raised my non-Mormon kids in the land of the cliquish Stepford Wives. I have been trying to get out of Utah since my 32 year-old was in 7th grade. Now, we are stuck — grown kids, grandchildren, and an elderly mother-in-law. If YOU can get rid of the traffic, the apartments, the homeless who ride Trax, the bad air, cold weather in April, the cocky police department, and make Sandy feel like a small town again, I might like it. Until then, I will wish I was back where I can dip my toes in the Pacific Ocean. This being landlocked is for the birds.
- Mtns

- Location, and old small town feel of Historic Sandy.
- The place, the environment, accessibility to what I need, good City Council
- Hands down...proximity to nature, and then, transit (buses and TRAX) options are okay
- in our neighborhood, buried utility lines. This is also a problem when new lines (fiber optic) need to be installed, but we can survive that so long as utilities pay for broken sprinklers.
- Open space, small town in a big city feel
- parks
- It's clean, safe, and I have gorgeous view of the mountains.
- 1. Proximity to the mountains and skiing. 2. Low crime rate. 3. Good location in metropolitan Salt Lake City. 4. Good city services (garbage, water, sewer, etc.)
- It used to feel like a smaller close-knit community. With all of the new high density housing, it is feeling less and less like that.
- The location near the beautiful mountains.
- Location in the middle of the valley. Easy access to shopping, entertainment, and other needs. Low taxes
- That it's safe and close to the mountains
- Convenience and proximity of services, retail and otherwise.
- It was the smooth drive on streets and Highways. Now, it's like the San Francisco Bay Area.
- Everything is pretty accessible.
- It's been a safe place to raise our family. We have wonderful neighbors, quality people, sense of community! Please protect that opportunity and don't let neighborhood become invaded by "hotels" aka ski rentals or air B&B!!
- Clean and safe neighborhoods. Love the bulk waste pickups.
- I live in East Sandy near Granite & Dimple Dell. I love being so close to the mountain, nature and trails. It allows me to regularly escape and get exercise in my nature filled neighborhood.
- Beautiful city Safe Well managed
- Amenities
- Being close to the mountains and the abundance of parks and trails.
- near to Life Center Spa which has excellent water aerobics classes...quiet and safety of my Sandy Hilghands community
- The proximity to the canyons.
- My neighborhood and proximity to the mountains
- Close to everything.
- Home values
- The location - close to the mountains and the city.
- quiet, clean close to the mountains, dimple dell park
- dependable, high quality, municipal services
- Mountain View's, pretty safe but getting worse.
- I love the feel of a small community, even though it is a fairly big city. I love the new developments such as Hale Theatre. Enjoy Sandy Amphitheater. Am excited for a new mayor and improving our community.
- I love the city. I think it has been developed better than any city in the state and has kept up with the growth. It is beautiful, safe, and a great place to raise a family. Sandy is a beautiful community!
- Quote and the proximity to the mountains.

- location to downtown and mountains
- So close to the mountains.
- Close to work, rural (I live far east Sandy) but also close to amenities)
- It's a beautiful city and has everything I need
- Clean neighborhood
- The proximity to freeways, shopping, restaurants. Low crime.
- Proximity to mountains. I used to like the size of the city but it has gotten bigger than I like now
- city amenities e.g. parks & Rec, communications
- Right now, I love my sons school. I don't know if that will always be the case, but right now I don't want to move because I want him to stay where he is.
- the proximity to the mountains, relatively low taxes
- The environment and the people.
- Access to open spaces
- I used to love the walking path until the May and governor go their choo choo and built 500 apartments. The Dewey Bluth perk is nice
- The neighborhood I'm in has always seemed safe and quiet.
- Organized overall. Pretty much developed without going high density, until lately. Thanks for running on that platform. Safe place to live, good street lighting. Good law enforcement. Hopefully will continue to keep the California attitude out.
- Access to the canyons.
- Clean, safe, useful businesses nearby.
- Easy access to both recreation and business / shopping / freeway to get to the rest of the state
- Great people with (in most cases) well kept yards
- The accessibility. We're close to shopping, entertainment, restaurants, the canyons and parks for hiking.
- It's a fairly clean city, and tons of conveniences.
- Bring close to the mountains
- Nice parks (although I think we need more), closeness to the canyons and recreation.
- Trees, proximity to shopping and grocery, real neighborhood feel.
- Close to downtown. Relatively quiet.
- I have lived here over 40 years and watched Sandy grow, I love the area close to everything needed and the mountains.
- view of the mountains
- Effective residential area that is quiet and safe.
- In my area, we have very low crime. The kids and older people can play and walk around without any fear.
- The community
- Close proximity to Mountains, Shopping, Recreation clean city great neighbors
- It has a small town feeling even though it is a fair sized city.
- Safe, clean, friendly community with all the services and amenities.
- The city as a whole
- Family friendly neighborhoods
- The people and the area.
- I enjoy the limited government. However, that seems to be changing as I see police officers parked on 9 400 all day waiting to generate crimes.
- Access to the rest of the valley. Access to the outdoors.

- Accessibility to the canyons. I love the recreational opportunities.
- Living close to the mountains in neighborhoods without apartment complexes.
- Close to nature and wildlife. Great views. Upscale, wide streets.
- The open spaces, people
- Location mouth of the canyons.... I'm a skier
- Calm, clean, police officers available
- The mountains, shopping and dining. Great people.
- It's pretty clean and feels safe.
- it's close to Little Cottonwood canyon
- This is a great well run city.
- I used to love it for the "not downtown" feel it had 40 years ago. Now I can't wait to move. The High Density housing--the traffic--city hall's complete disregard for more GREEN SPACE--- Moving soon back to Millcreek, where I grew up and feel at home.
- Being in a stable neighborhood with good people around.
- I did love the recycling setup on 700 west before the fire. Hopefully there will be another one.
- I love living near the canyons, central location, library, shopping.
- It is a vibrant, growing community with good economic development.
- Location; people
- It's quiet and safe and I could afford a home here.
- Love the space between the homes in the older areas. Close shopping to my home, grocery, retail, etc. Established neighborhoods. Not as much traffic as the west side. Grew up here, love it.
- The community atmosphere and the beauty of our city.
- That I can have a decent-sized yard and yet be very close to things like grocery stores.
- Not run like a "big city"
- Great schools, easy access to nature, close to other fun things to do !
- Adjacent to mountains, but trails (not sidewalks!!!) access to the mountains is severely lacking. The zoning that put homes along creek beds and water ways (natural trail ways) lacked vision of the potential of open space.
- safe location
- Not too close to downtown SLC.
- beauty, safety, friendliness, ease of circulation, proximity
- My history here.
- being close to the mountains.\
- I have always loved Sandy because there are still larg yards, friendly neighborhood and zoned for horses and animals.
- Location and cleanliness.
- I like the location of Sandy and I like that it is progressive in trying to build a city that has balance. By balance I mean a functional city for residential and business purposes working together. I like the explosion of development in the downtown area. I like the services to residents.
- It has been a very nice place to live. Close to things important to me, and relatively peaceful and safe. The increase in apartments and condos in my area is concerning.
- Open areas and ace for our horses
- 38 years in same home! food tax low ... open space (CO wayyy better, but we doing better) roads are wayyy better than Midvale roads! being off busy 10th east!
- Everything

- Sandy
- Proximity to the mountains and skiing.
- Safe, Quality of living, beauty, Close to Mountains, Everything I need is in Sandy.
- the mountains
- Progressive, growing, spring & fall pickup,
- Quiet neighborhood and safety
- Close to major services and shopping we need.
- That is it a safe city.
- Safe neighborhoods
- Open space
- Clean, mostly safe, mostly well maintained, many shopping options.
- Great family friendly community. Love the parks and services.
- Generally safe. Amphitheater.
- I love the neighborhood feel. It feels safe and like a good place to raise a family.
- The community
- Friendly neighbors; proximity to downtown Salt Lake; we are not in the city, but close enough to attend various functions downtown and closeness to a major airport. I also love the beauty of the mountains.
- I used to like the fact that I could ride my bicycle around without breathing fouled air. And otherwise be unregulated and messed with. Get rid of all personnel involved in forcing me to live up to someone else's expectations about how people live. You want to spend some money take the money that pays fancy salaries and buy some art.
- Good planning and development, engaged community.
- Using NextDoor for police reports. Parks, recreation, trails.
- Convenience of stores, activities, parks and cultural events.
- My neighborhood
- Proximity to outdoor recreation.
- Its convenience to recreation.
- Access to the mountains
- people
- The people, environment, activities, location close to mountains and things to do downtown
- Everything! It's quiet, clean, well lit, with good schools and very caring neighbors. I've lived here for thirty years and don't plan on going anywhere else!
- Proximity to little cottonwood, dimple dell park, close to Draper trails
- The sidewalks.
- Community feeling. (Although it's changing due to too many apartments.) Close to mountains.
- The schools, proximity to mountains
- Jews. We're moving in and taking over, take that!
- Location, location, location! Seriously, Sandy has been pretty well planned out and organized, with commercial and businesses centrally located along the major thoroughfares and housing, community centers, etc. further out. What we don't ever want is to become Lehi - worst planned city ever!
- neighbors
- I have loved living in Sandy because of the open spaces and feeling safe. However the campaign of urban to mountain has eliminated the open spaces by me and has resulted in increased crime.
- Location

- The community. Sense of feeling safe.
- Everything!
- It feels safe and has a lot of parks
- Close to shopping areas
- Everything I need is pretty much conveniently located with an excellent variety of businesses and shopping. Law enforcement seems to have a fairly thorough presence on the roads, which I like a lot.
- Not sure
- low crime rate, clean, great police department, bi-yearly garbage clean up, sad to see my taxes went up \$400.00 this year. Retired and on fixed income. Will I be able to afford taxes in the future on my home??????
- safety, nice neighborhood and people . wish Sandy had more parks and kids activities .
- The community
- Safe, clean and well-maintained. Sandy does a great job of keeping the streets clear of snow.
- Our neighbors
- My neighborhood is realitively safe. People keep their yards well kept. Pets are not running free. If fire or police services are needed, they respond quickly and personnel are experienced and friendly. Roads are relatively well kept. Street lighting is good. Grocery shopping access is excellent. Two huge negatives = small strip malls are aging and are eye sores...vacancies are constant. Very few upscale restaurants in the city
- The views.
- I have lived in Sandy since 1974. Sandy is where I want to be.
- People
- Proximity to canyons. My neighbors.
- safety
- We live in the Historic Sandy area and love the history here. Community wise we have always been impressed with how well Sandy City does on upkeep within the community (keeping the parks nice, replacing street lights, responsiveness to code violations, etc.). We've also been really impressed with Sandy City Police over the years and feel like they're great at what they do. Aside from services our favorite thing about Sandy is daily access to green spaces (Dimple Dell, the parkway trail, lots of mature parks, the fishing pond, etc.).
- I have lived in Sandy all my life and am a 6th generation resident. I love the history of Sandy and seeing it's progress over the years.
- Close to a variety of businesses and activities.
- It is close to everywhere, clean and less traffic.
- Ok have lived here aver 30 years so I know a lot of people in city administration and my neighbors. I live close enough to Dimple Dell Park and use it regularly.
- Sandy's centralized location.
- A clean, safe, well-managed community.
- Safe Neighborhood, variety of restaurants, Costco close by, many conveniences, running paths,
- Safety. Good response of police. Street lights. Water.
- Close to the mountains, city, trax, shopping, parks
- It's safe, mostly quiet, everything is nearby.
- Great neighborhood/neighbors and accessibility for recreation
- I used to love that it was a pretty quiet suburb, but then the city council turned it into a big city with tooooooo much high- density housing, but not enough good roads to compensate.

- The location next to the mountains.
- Access to parks and trails
- We are losing our mall. Not much reason to head to South Town Mall
- close to mountains and trails
- Proximity to the Wasatch Front.
- Convenience.
- It is a very clean city. It is most convenient as well with a wide variety of things to do and places to shop.
- Peaceful
- Safe
- location, minimal change, I would like taxes to go down.
- Family friendly, kid friendly area. The amazing parks and recreation we have. How businesses chose to move here! Obstacle warrior kids, honeysuckle cafe. Kid friendly business be comes here. Maintaining what we have not overloading our lots.
- Nice combination of suburban neighborhoods with good access to services, businesses, and cultural arts.
- Availability of parks and outdoor recreation activities and location
- Overall it is a well-run city without much of a "city feeling."
- no response at this time.
- Location
- Nice 'hood
- How close we are to both the mountains/canyons and downtown. I love all the walking trails-- both paved and unpaved. (But your dog park is awful! I wish it were more like Tanner Park.)
- Convenience
- Access to the canyon, low cost of living.
- Balanced community - Employment and Residential. Lots more. What don't I like? - Lack of emphasis on open space/development control - Lack of trails/logical access through neighborhoods. Unsafe cycling due to lack of cycle lanes and accomodation, Lack of neighborhood centers - LCC Road and 20th east for example - Mostly fast food/big box.
- My neighbors &...convience to hospitals, shopping, great views, low taxes..
- cleanliness
- The climate and the mountains proximity
- My neighborhood
- Close proximity to everything I need.
- The yearly garbage clean up pick up
- The people!
- Calm environment.
- Mountains
- that you are going to reduce the high-density housing.... the #1 concern of current residents
- The location of the city allows easy access to a variety of outdoor recreation opportunities. We are happy with the safe feeling we have in the community and the performance of our local schools.
- Smaller government
- Good city ordinances, good parks, safe for my family
- Dimple Dell estuarian park and the ability to keep it natural. No where else in the city has anything like it. Should be open for dogs to run free though also.

- Great sense of community
- Location near canyons, city parks
- Central location in the valley
- it has been a well-run city for many years. I hope it will continue to be that way under new leadership. I am skeptical because of the slam campaign the new mayor implemented during his campaign, but will give him the benefit of the doubt. He should have taken the high road.
- Clean, proximity to Wasatch
- Proximity to outdoor recreation opportunities
- The open space (natural parks) and minimal amount of light pollution.
- I love being in a small town that feels like a bigger city and has the amenities of a bigger city -- like Hale Center, the Sandy Amphitheater, shopping and restaurants.
- We only live in Sandy because of its proximity to the canyons. Sandy is an inhospitable suburban wasteland. Any place as car centric as this is not enjoyable to live in. Sandy is in direct contrast to Sugarhouse where the roads are narrow and don't favor cars and bikes have right of way. Local businesses are flourishing and the main part of town is walkable not paved with acres of asphalt.
- I love the location, the mountain views and all the parks. I also feel Sandy city keeps the roads in good shape.
- Quite neighborhoods and low crime
- Parks and Trails! Citizen involvement in emergency communications, preparedness and safety! Sand Pride Day! Sandy Museum! TRAX light rail! Movies in the Parks!
- People. Access to everything. Shopping and Parks near by.
- Good area location for walking and public transportation
- Perfect location, clean and pleasant area
- * Sandy is close to the mountains. * Sandy is a beautiful and clean city. * Sandy City does a great job of maintaining our roads and green areas.
- Seems to be well managed and responsive to the residents. We were particularly impressed recently with Sandy Animal Services which unfortunately had picked up our cat, but when I went to the website, quickly found his photo. On the not so pleased side of that, he is microchipped and licensed-- but continually loses his collar-- and though he was supposedly scanned, no microchip was found until after we picked him up, because of the photo, and asked the officer to scan him again. It was quickly and easily found. As a former veterinary technician, I understand cats and dogs can be very scared and sometimes mean (especially until they calm down), so I would recommend re-scanning animals a second, or even multiple times to ensure they don't have a microchip and/or that it hasn't migrated down the shoulder, etc. I assumed if he had been picked up by animal services, I would have been notified because of his microchip; fortunately I called and was directed to the photo gallery (which I didn't initially see on the webpage -- that should be highlighted in a big way!) Anyway, just so incredibly happy to find him and get him back home!
- The proximity to the mountains and recreation.
- I loved the open areas(before the high density developments came in). The parks are wonderful and well maintained. Also, there is a good variety of retail businesses available - clothing, food stores and restaurants.
- access to the mountains
- Love the suburb quality, the fact that almost anything can be found within a few minutes drive, and the easy freeway access. However, the tall buildings apartment monsters and high use properties are increasing congestion to the point of frustration, causing the love factor to

decrease quickly.

- Close to mountains, safety, good schools.
- Clean city, low crime
- Gorgeous views and amazing people
- easy commute
- Reasonable taxes Safety Cleanliness
- I've lived in Sandy my entire life. It has improved each and every year. A large part of that improvement, in my opinion, is because of continuously better access to shopping, trails, transit, entertainment, and other amenities. I love that Sandy is a City with lot's of amenities. I'd personally hate for Sandy to move backwards and become a bedroom community.
- I've loved access to our canyons and many parks. I appreciate our safe neighborhoods. I like the open spaces that have been preserved. We have adequate availability to shopping and restaurants.
- My family lives here or I'd move.
- Location within the valley
- Sandy is clean with nice parks and a lot of trails
- Community is well planned out and mostly safe. Not an urban mess like Draper
- Clean suburb but still with lots of options near by.
- N/a
- You/we would be better served if you asked for serious consideration of what we don't like most. There are a few that should be addressed. I've lived in Sandy for 47 years and watched the "historic" aspect disappear. Updates and growth are vital, of course, but history should be recognized and cherished.
- location near mountains
- I love that most anything I need can be found near where I live, in Sandy.
- good neighborhoods, bulk waste pickup
- We live in California. Still have our house in Sandy. It's a great place to live...quiet, beautiful, family oriented, clean. Even though our house is a short rental right now, we spend as much time there as our schedule allows. We would just like to see the City Council address the short term rental situation
- proximity to outdoor recreation
- Been a resident for 45 years.
- My horses and access to Dimple Dell Park. Sandy is also a clean city.
- The quiet suburban neighborhood I live in.
- Nice neighborhoods
- Location and growth
- My community
- Safety, beauty, reliability of services
- The scenery and environment
- Pleasant, easy living. I'm from Washington, DC. This is an enormous improvement !!!!! Less stress. Snow removal a huge plus.
- Being close to the mountains
- location
- My neighborhood is convenient to almost everything I need and want to live near.
- It has had a small town feel in the past. Unfortunately it's taking on the big city feel in appearance, political shenanigans and what appears to be political posturing within the "valley."

- good neighbors, quiet and peaceful neighborhood. close to everything.
- Dimple Dell park and proximity to Cottonwood Canyons.
- Being close to a major city (SL) but being in a more small town feel, especially on the east bench.
- The parks, access to mountain recreation, and still being able to shop and dine locally.
- Well kept streets, parks
- Great location in the valley. Safe neighborhood. Sandy Amphitheater!
- The proximity to the mountains; the safety of my neighborhood (thus far); good city services
- accessibility to trails, skiing and mountains
- Clean, safe neighborhoods and entertainment, shopping and special events within our own city.
- Feeling safe
- Love my neighborhood/neighbors....no crime in our area. We must keep crime out!
- being close to the ski resorts
- Sandy is a clean and beautiful city. Ample shopping, good public and private schools. Road crews, sanitation workers, public works and park crews do an excellent job. Police And Fire departments are responsive and courteous.
- Proximity to the mountains and to my office.
- I live on a quiet street where the City officials have allowed a drug dealer to operate without fear. We get along and I know my home and my immediate neighbors homes are protected.
- A local government that embraces the people and makes community level participation in how the city is planned a high priority as opposed to an overabundance of business influences. Quality planning over quantity planning.
- Clean City Arts Trails Leadership City parks and activities
- central location to shopping, services, freeways
- safe and friendly, just about everything I need close by, and the big city (SLC) is not far.
- It's clean, the roads are great, and we get big pickup twice a year. I also like how involved the community in city activities and resources.
- The people, quality of life and a well run city at least from Tom Dolan. Not sure yet about new mayor!
- Very clean. Very well kept. Lots of good friendly people. hard working people. Good atmosphere Very good government. Very efficient (police, waste (garbage), etc. I would vote for this too be one of the top ten cities to live in. I like the way that Mayor Bradburn is making many changes for better communication. I now can come to a Council Meeting and have my voice heard. I, also, like the way that we can watch it at home on our own T.V. I am 83 years old but still like to be involved. Another thing that I love about Sandy are the Parks and Recreation Facilities.
- Our daughter now attends college out East and when she comes home, she says how much she appreciates where we live! It's safe, has all the amenities we need, and it's beautiful, with mountains surrounding us. Sandy, and most of Utah, is a bubble from the rest of the world.
- We have lived in the same house for 55 years. Mostly in the County, Now in Sandy. But we always considered ourselves as living in Sandy. We have been to dinner theater productions. ball games at different fields, 4th of July celebrations, It was quiet and peaceful.... till so many people found out about us.
- clean city but seems to be getting more dangerous to be alone outside
- Neighborhood clean-up.
- Nice, clean area. Safe place to live.
- Quiet mostly safe neighborhoods. Close to the mountains and parks.
- It is a safe place to live in.

- Location
- Safe environment
- The location is great and up until the last couple years it wasn't over populated. Now with all these new apartments and condos popping up everywhere, it makes Sandy less desirable and there has been more crime and homelessness. What makes Sandy great is its middle class residents and its awesome city workers who work so hard.
- Shopping, dining out, movies, all within walking distance
- I enjoy the quiet area I live in. I am retired and disabled so it works well for me.
- I live close to everything without being in a congested city.
- I really like how the City is proactive on a CLEAN city. Parks for the residents
- Proximity to canyons
- beautiful
- I live near the mountains, love the view and its a clean city, not overbuilt, low traffic
- Locations and accessibility to the outdoors. The high standard of overall maintenance, appearance and management of the city(parks, roads, development)
- We have ancestors in the Creek Road Cemetery. Hillcrest High School is built on what was my Grandmother's land. We have ancestors in the Sandy Cemetery. Our family roots go back to before Sandy was just a train stop. My Grandmother was born in a log cabin in Granite. My parents met at a dance in the newly built Fort Union Ward. My Father along with the Smarts ran their cows were I now live and all the way to the Cottonwood Canyons. Our roots are here.
- I love the neighborhoods and schools. The area is very clean and most of the time quite. I love the new Hale Center Theatre and the Sandy Amphitheater. Most shopping is close by.
- safe clean good streets
- Access to shopping, trails, and transportation
- Location...close to lots of stuff but a great area.
- Relative safety, history of good government and city management.
- I feel that Sandy has an organized, forward thinking development plan (contrasted to Draper which seems to have no plan). I worry that new administration will not be as foresighted to continue on with this plan.
- Close to hiking trails
- It is quiet (for the most part), close to recreation areas, and I can get what I need without having to go outside the city.
- It's safe. Please hire more police officers to keep it that way. Keep our schools safe too.
- The location, people. Also, I would like to see Sandy to continue to grow as an entertainment, culture and lifestyle destination, because people prefer experiences over goods; it should be a sport and entertainment hub with activity driven businesses and open-air markets..
- I love living in Sandy because the City is very safe and City property is very well maintained. Sandy provides an extremely high levels of service for the amount we pay.
- Low crime, safe streets
- The great people in my community.
- We are close to everything.
- For the most part, Sandy is a quiet and good place to live, just so crowded.
- Great People. Awesome views and wildland areas. Good growth on west side. Positive Employees.
- Central location, close to mountains and canyons. Shopping options are plentiful.
- I live 1/2 a block from Dimple Dell - LOVE the open space. Let's keep it that way. I love my

neighborhood and the people in it.

- Low tax rate, parks, public safety
- the mountains and trails
- hiking, family friendly community feel with good schools
- quality of life and neighbors
- Nice environment to live in.
- Proximity to both Nature and City, a complete lifestyle opportunity.
- The people, the location, the safety.
- Residential. Lots of parks and open spaces.
- lower taxes and innovations
- The convenience and safety
- The people around where I live and the friendliness of the people
- Close to all types of shopping.
- Safe, secure neighborhood, great municipal services....fairly low taxes
- Centrally located to family friends and business
- The well maintained environment both summer and winter and infrastructure. Until recently: the balance between low cost housing, single family housing and multi unit housing. The aggressive approach to increasing the tax base is out pacing the cities infrastructure and ability to maintain an attractive suburbia environment.
- The accessibility to shopping, restaurants, sports events, entertainment, etc. There is so much to do here.
- Location
- peaceful town and good water and street cleaning and garbage pick-up
- Clean, well organized inviting city
- The opportunities for rec and arts
- Safety, suburban
- Neighborhood
- Good schools
- People. Location in valley.
- I have lived here my whole life and I like the lifestyle and all the different options that are so close.
- Mountain proximity
- It used to be that we weren't focused on filling every square foot of open space with new construction.
- I'm so close to the mountains. Low taxes and lots of hiking
- The people, the neighborhoods, the mountains, the community.
- Trails and open space. The new Hale Centre Theatre
- The people and that we ARE NOT CROUDED like the west side. Although I've noticed we are starting to get more and more crowded then ever before because of all of the new apartments.
- The view from my front window
- The different things close by around Sandy
- the view and proximity to the mountains
- LOW CRIME, CLEAN CITY, GOOD SHOPPING
- comfortable with the tax base vs. how money is spent.
- I love the parks and recreation opportunities, as well as the cultural and arts venues.
- The historical neighborhoods, parks and trails.

- I use to enjoy some of the openness but our previous mayor wanted more tax base so we have to much multiple homes, To many high rise office buildings in our neighborhoods on roads that are not designed for thousands of extra vehicles a day.
- Parks. Suburban. No tall buildings.
- Very pretty city. Stop the apartment development!!! It's crowding out the long term residents.
- I love that I Am close to everything
- Dimple Dell trail
- Clean neighborhood, great amenities, conscientious leaders
- Great mix of housing, parks, libraries, schools, shopping. It has a little of everything.
- Dimple Dell preserve
- My neighbors!!
- Great roads. Low taxes. Lots of parks.
- horse and bike trails
- Great community to raise a family
- Low city taxes
- The convenience of my location is most appealing. I am near transportation; I have choices, from my home, of walking, biking trails, buses, trains, and city streets and highways.
- I moved here because it was well run government. It was a top tier city. It was a place to be proud of. IT WAS...
- Not Much
- Safe and clean
- proximity to mountains, good libraries
- Lower density neighborhoods, less traffic, caliber of people.
- Safety, clean neighborhoods
- Location in the valley, size, new businesses like Haile Theatre.
- The neiborhood. The historical nature of the community.
- I love that Sandy has all the amenities a family needs but that our neighborhoods are quiet and safe. Other cities seem to be getting so busy with high density housing, or large homes on too small lots, traffic, and too much commercial property butting up next to homes. I see some of that happening in Sandy and I don't care for it. It's not as bad as other cities though.
- The people and sense of community. Also, I like that we are not yet overrun with high density housing.
- Proximity to mountains.
- The neighborhood.
- Nature
- How much variety there is downtown.
- It is beautiful. I have always found Sandy City to be very responsive to concerns I have had in my neighborhood.
- having access to trails & open space
- I love that I feel safe in Sandy. The interactions that I have had with the police and fire dept have been very positive. I appreciate the cultural and recreational opportunities.
- good neighborhoods and yards
- I enjoy the friendly neighborhood. Good schools. I feel generally safe
- Hale Center Theatre, Sandy Amphitheatre, and almost all my shopping needs can be done in Sandy. Sandy has had great economic and lifestyle development the 35 years we have lived here. Don't screw it up!

- Closeness to work, excellent city services - snow plows are responsive and Spring and Fall pickup.
- Expectation of safety in neighborhoods.
- access to everything
- It's convenient to shopping but I live away from the congestion of the valley.
- Code enforcement. By that I mean keeping it a nice place to live.
- Great big city in population and businesses; yet feels homey in my neighborhood.
- Convenient services.
- I appreciate the cleanliness of the city - not just physically but that it is positive. I really appreciate the new transparency - we've missed that for a while.
- Close to family
- Central to the valley, safe, clean
- It's mostly safe and friendly people..
- Beautiful parks, attractive neighborhoods.
- The beautiful city and people here...
- It's convenient to get around and has a lot of businesses I need.
- Location to work and skiing.
- The people of Sandy are great and the mountains are so close.
- Beautiful area and high quality homes and businesses
- The large number of activities so close
- Access to the canyons
- Well, it's not the air quality, is it ? Seriously, lots of green space, access to the mountains.
- good quality of life. Good mix of residential and business areas
- It's a clean, safe area.
- Close to TRAX and dog park
- Tom Dolan was a fantastic mayor!!
- Streets cleared after a storm
- Our neighbors here in Granite.
- Nice mellow area of the valley. And don't forget the view of the mountains.
- good functionality
- What we liked was Sandy was the right size for the community with city services, commercial retail, etc. all easily accessible. Sandy has gotten to big now!!!!
- Safe place to raise kids.
- It has everything we need so close. When we first moved here 44 years ago we were out in the sticks. My how things have changed.
- The suburban feel with the mountains and wilderness so close.
- I loved living where my home is located until the high density housing was built on highland and 98th south. Now I'm not sure I love anything about living in Sandy. Wish I could afford to move. I worry about what will happen to the air quality when it fills up. Also my property value and crime with so many people living up here now. This should never been allowed to be built.
- Safety
- Location - close to mountains, canyons, trails, options for shopping (grocery, similar).
- It's a safe community. Real Estate values are holding up.
- I can see the mountains and the sunrise from my front porch.
- The feeling that I am not right downtown but I have all of the conveniences of being downtown. And if a few short minutes I can feel like I am out in the country. Sadly, it seems less that way over the past few years.

- Low taxes and superior services, relative safety, proximity to wild places and beautiful vistas.
- I love the way the city is kept up. I also love the opportunities to go to cultural, sporting and entertainment events that we have here. It's also a safe city . . . key to being able to enjoy the rest.
- Lot's of activities, shopping, restaurants.
- Sandy is becoming overly crowded, I'm not happy
- i no longer love Sandy. too much development last few years, which has blocked my views, decreased green space and awful traffic, especially on Sego lily. if this does not stop, i am moving elsewhere
- Small town feel with big city amenities
- I love the convenience of my home to so many places for shopping, eating, and other things.
- quiet
- It's a clean, safe, vibrant city. I especially love my neighborhood and my neighbors.
- next to mountains, excellent road services in winter, schools, variety of trails to visit, activities at amphitheater
- its a safe place with good infrastructure and the services keep it that way
- Open space proximity.
- The proximity to both the mountains and downtown.
- Close to the mountains and shopping and freeway
- I love the neighborhoods and the "small town" feel even when we are so close to Salt Lake and a fairly large community in and of ourselves. Everything I need is here, I really don't NEED to go outside my city.
- Safe, clean
- Great people and City Employees. We love the responsive and caring community.
- This is a loaded and useless question. I am very disappointed in the quality of the services provided in my neighborhood, such as street cleaning, and the high cost of water. Further, I am disappointed in the manner in which the new mayor is going about creating an atmosphere of entitlement.